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(71) Applicant (for all designated States except US): TELECOM ITALIA S.P.A. [IT/IT]; Piazza degli Affari, 2, I-20123 Milano (IT).

(72) Inventors; and

(75) Inventors/Applicants (for US only): ALESSI, Marzio [IT/IT]; Telecom Italia Lab S.p.A., Via G. Reiss Romoli, 274, I-10148 Torino (IT). MAFFIONE, Eugenio, Maria [IT/IT]; Telecom Italia S.p.A., Via G. Reiss Romoli, 274, I-10148 Torino (IT).

(74) Agents: GIANNESI, Pier Giovanni et al.; Pirelli & C. S.p.A., Viale Sarca, 222, I-20126 Milano (IT).

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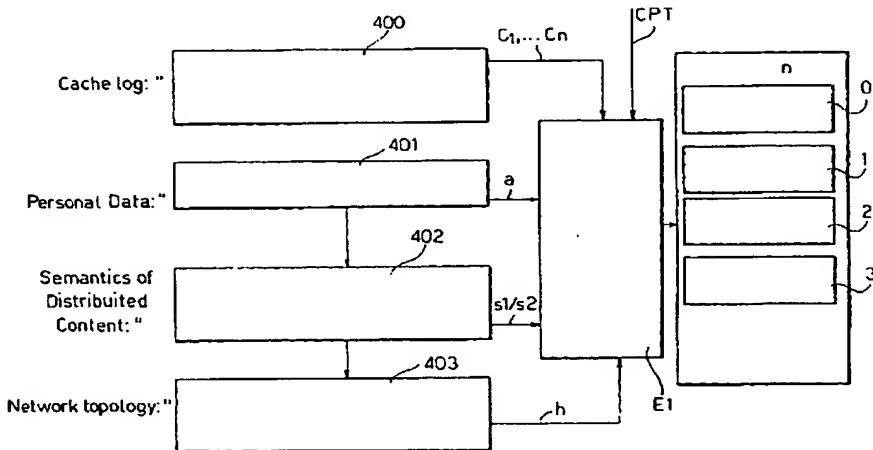
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(54) Title: METHOD AND SYSTEM FOR CONTROLLING CONTENT DISTRIBUTION, RELATED NETWORK AND COMPUTER PROGRAM PRODUCT THEREFOR



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(57) Abstract: A method for controlling distribution of media contents over a network (1), wherein said contents are distributed by making said contents (w<sub>1</sub>) available at surrogate servers (C<sub>1</sub>, ..., C<sub>n</sub>), the method including the steps of: - identifying additional contents (w<sub>2</sub>) eligible for distribution; - defining a set of categories (mf) - identifying for each category (mf) at least a reference content (RC/CRC); - associating (PM) said additional contents (w<sub>2</sub>) to said predefined categories (mf) based on semantics affinity with said reference content (RC/CRC), said semantics affinity being calculated (Z) as the distance of each of said additional contents (w<sub>2</sub>) to said at least a reference content (RC/CRC); - selecting (Z) at least one of said predefined categories (mf); and - making (D) at least one of the additional contents (w<sub>2</sub>) associated to said selected predefined category (mf) available for distribution at said surrogate servers (C<sub>1</sub>, ..., C<sub>n</sub>).



EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS,  
JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA,  
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